

ANN ALEXANDRA THIBODEAU

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EDUCATION

Savannah College of Art and Design (SCAD), Savannah Georgia - BFA, Advertising Design, Concentration in Illustration. 2008

WOMEN'S INDEPENDENCE NETWORK - LEAD COPYWRITER / ART DIRECTOR , Winter 2007 (SCAD PROJECT)

Selected by professor to lead a team in class through the process of creating a public service announcement for the Woman's Independence Network, a non-profit organization. Created a TV concept and was selected from among six other groups to be produced by a film class. The spot was aired on a local television station.

- Organized and conducted all meetings and brainstorming sessions
- Delegated tasks and managed the entire creative process
- Met all deadlines, prepared and delivered the presentation

PARTICIPATED IN STUDY ABROAD PROGRAMS - Summer of 2007

- Cross Cultural Advertising in London England.
Visited advertising agencies throughout London and interacted with working professionals at agencies such as Tribal DDB, BBDO, Mother, Weiden & Kennedy, and Fallon. Created an integrated ad campaign with a team of students to motivate artistic professionals to move to London for work in their creative industries.
- Renaissance and Baroque Architecture History in Rome, Florence and Venice, Italy.
Gave an oral presentation on the Ospedale degli innocenti. Conducted research on Renaissance architect, Filippo Brunelleschi, and wrote a case study on his influence in the history of architecture.

EXPERIENCE

ADVERTISING INTERNSHIP AT MUH-TAY-ZIK | DUN-BAR - October 2009 - March 2010

Worked with Partners and senior creatives on a variety of projects including:

- Completed research on prospective automotive client and assisted with creation of materials for the pitch.
- Designed presentation templates, and collateral for revolutionary web meeting product launch (iMeet).
- Assisted with the design for a wine label.
- Assisted with the creation of assets for internal website.
- Designed and illustrated an agency poster.

FREELANCE DESIGN - January 2009-Present

- A Taste of Stepford - Designed logo, collateral, and website
- Transparent Footwear - Designed company Identity and business cards.
- Pocket Opera - Designed ad to be placed in Classical Singer magazine.
- Relay For Life: American Cancer Society - Designed a t-shirt to be sold to raise money for the foundation by a team of participants.

PROMOTIONS AT ROUGE NIGHT CLUB - September 2009-Present

- Distribute information to guests and potential club goers about Saturday night events. Talk to guests about the benefits of signing up for VIP and getting them registered.

TECHNICAL SKILLS

Adobe CS3 Suite: Photoshop, Indesign, Illustrator, Acrobat. Apple iWork and Microsoft Office.